

MALLINSON'S PUSSY WILLOW MALLINSON'S INDESTRUCTIBLE VOILE



On the promenade at
PALM BEACH

America's Nice—women are ever susceptible to the spell and allure of fashion—especially when dominantly displayed in the "internationally famous"

MALLINSON'S
Silks de Luxe

DEW KIST PUSSY WILLOW
INDESTRUCTIBLE VOILE
In plain colors and new prints

KUMSI KUMSA CHINCHILLA SATIN THISDU
NEWPORT CORD DREAM CREPE
FISHER MAID KHAKI KOOL KLIMAX SATIN
ROSHANARA CREPE

By the yard at the best Silk Departments—in wearing
appeared at the better Garment Departments and Class Shops.
Look for the name MALLINSON on the selvage

H. R. MALLINSON & COMPANY, Inc.
The New Silk Store NEW YORK

Hope Hampton of the Hope
Hampton Films, heading
Fashion's siren call in a Thisdu
suit designed by Kruskal.

MALLINSON'S DEW-KIST MALLINSON'S KUMSI-KUMSA MALLINSON'S DREAM CREPE

James McGreery & Co.
5th Avenue 34th Street

New Spring Negligees of Rare Beauty and Grace



A. An exquisite creation of Crepe
Satin with flowing sleeves of Georgette
Crepe and panels of Margot
Lace. Lady Fair Ribbon and hand-
made French Flowers provide the
finish. Pink, Orchid, French Blue
or Coral. 39.00 (3.15 tax)

B. The body of this model is of
plaid Crepe de Chine—the coat
of Georgette Crepe. Panels of
Margot Lace adorn the front and
back and Lady Fair Ribbon girdles
the waist. Pink, Light Blue and
Lavender. 24.50 (1.70 tax)

C. One of the loveliest of Spring
Negligees. It is fashioned of a
heavy quality Crepe Meteor in
Satin black design, deftly draped.
A floral garniture is its only adorn-
ment. Flesh, Coral, Gray or Black.
35.00 (2.75 tax)

D. A lovely model of heavy Crepe
Satin with coat of Georgette Crepe.
The back panel of Margot Lace
renders it distinctive from others.
Pink, Orchid, French Blue, Coral,
Light Blue and Lavender shades
if desired. 49.00 (4.75 tax)

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Sailors



Possess the Style and Quality
Demanded by the American Lady.
Made by America's Foremost Ladies'
Hatter—on Display at New York's
Leading Stores and Shops

Names of "Rawak" Dealers furnished upon request
48 West 38th St. New York



BOURJOIS **JAVA**
FACE
POWDER

The Art of
Selecting the Right
Face Powder

Bourjois' "Java" Face Powder saves experimenting for just the right powder to protect the "too dry" or "too oily" skin during the trying spring months.

Subtly blended into this delicately fragrant French face powder are ingredients that are soothing to the sensitively dry skin. While on the other hand, it is admirably suited to the too oily skin because it persistently adheres without the aid of an oily basis of any kind.

She who appreciates color values from the standpoint of becomingness finds in the four "Java" tints a pleasing response to her demand for exactly the right shade to blend imperceptibly with her individual coloring.

A pleasing beauty complement to Bourjois' "Java" Face Powder is Bourjois' "Ashes of Roses" (Pat. Off.)—a French hand-made rouge of unique naturalness.

A. Bourjois & Company, Inc.
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Paris France

Large Box Fifty Cents



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AND TOILET REQUISITES

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Enjoy the pungent fragrance of Vantine's Temple Incense while nature, aglow with the blush of spring, welcomes with "perfumed breath of awakening life" this season of hope and gladness.

There are few things so characteristic of the fascination and mystery of the beauty-loving lands beyond the Pacific, or that so thoroughly satisfy the aesthetic taste and imagination, as Vantine's Temple Incense. The dreamy, soothing fragrance of Vantine's Temple Incense brings to mind the rosy dawns, the brilliant sunlight, the purple dusks, of the Orient—the enchantment of strange Far Eastern countries.

Vantine's Temple Incense, Oriental perfumes and Toilette requisites are sold by best shops everywhere. Should your dealer not have them write us, giving his name, and we shall see that you are supplied. Liberal sample mailed postpaid upon request. Address Dept. S.

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6-piece Antique Ivory Suite, as illustrated: Bow end Bed, Dresser, Chiffonade, \$365.00
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